

Session 2: Can the Status Neutral Approach Reduce Stigma?

Zero Stigma Day



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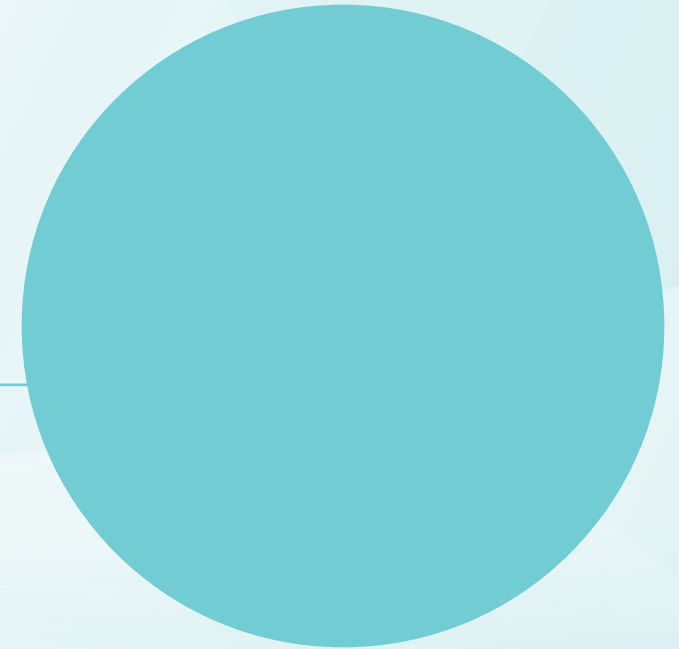


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ZERO **HIV** STIGMA DAY



Mobilising a day of action



- Everyone has a part to play in eliminating HIV stigma.
- We propose a day that spearheads a global movement, uniting people, communities, and entire countries to raise awareness of HIV and take action against HIV stigma.
- Inspired by activists such as Prudence Mabele
 - First Black South African woman to publicly share her HIV status with profound impact



Mobilising a day of action



21st July 2023

#ZEROHIVSTIGMADAY



Mobilising a day of action

- **We intend to ignite an annual day of bold and intentional activities that:**
 - Highlight the impact of HIV stigma in the lives of people living with and affected by HIV.
 - Highlight the intersections of stigma, shame, discrimination, inequity, and inequality. Amplifying the message that improved outcomes in sexual health and HIV can only be achieved when we tackle stigma, inequity, and inequality across society (through tackling the wider determinate of health).
 - Reinvigorate action to mitigate the impact of HIV stigma in partnership with affected communities.
 - Inform people what they can do to combat stigma, i.e., direct action, influence policy, pledge.



THANK YOU

